



Programme Information

Title	<i>Caux Initiatives for Business</i>
Acronym	<i>CIB</i>
Short Description	<i>A fraternity that encourages persons from business and industry that it is possible to be ethical while remaining competitive.</i>
Type	<i>International Conference, Round Tables, Informal Meetings in various City and Country Chapters, Lecture Forums</i>
Frequency and Timing	<i>International Conference: Biennial; Round Tables: Three or four every two years; Informal Meetings: Periodically as determined by each group; Lecture Forums: Annual</i>
Location(s)	<i>India, Japan, Malaysia, Kenya, South Africa, Switzerland and Germany</i>
Active since	<i>1972</i>
Context	<i>Strengthen the motivation of care and moral commitment in economic life and thinking in order to create jobs, correct economic and environmental imbalances, tackle the root causes of poverty and reduce the economic gap between the haves and the have-nots.</i>
Aims and Objectives	<i>A world where business people are both competitive and ethical and where organisations care for and nurture all their stakeholders.</i>
Process and Approach	<i>CEOs and MDs of business and industry deliberate on possible solutions, share their best practices and seek inspiration from within.</i>
Impact	<i>We have strengthened and motivated leaders from business and industry to be morally more heightened in their economic life and thinking. These have been documented in Round Tables and International conference reports which have appeared in CIB on Wings [a monthly e-Newsletter]; case studies documented in CIB eSPIRIT [a quarterly e-publication carrying stories of best business practices].</i>
Testimonials	<ul style="list-style-type: none"> • <i>I am very struck by CIB, particularly with the stories from people at the sharp end of business and economic life—the struggles they've had and the way they have overcome them. – Michael Smith, Journalist and Author, UK</i> • <i>One of the big learnings for me has been that being ethical is the best business strategy. – Vivek Asrani, MD, Kaymo Fastener Company, India</i> • <i>This particular conference at CIB in Asia Plateau is something I recommend everyone to come to because it gives you a much broader picture of who you are; what it is you really want to do; and some tools to make it happen. – David-Bernard Stevens, CEO, Effective Change Consultants, Kenya</i> • <i>It was very reassuring to hear the central role that ethics plays in business. – K. Haridas, Chairman, Business Ethics Institute of Malaysia</i> <p><i>See attached pictures with captions as file name.</i></p>
Target Audience	<i>For Round Tables, it has mainly been for MDs and CEOs. For International conferences, it has had a cross-section of senior representatives from business and industry from various countries. For some lecture forums, the target audience has been business schools and University students.</i>
Funding	<i>Sponsorship, Individual donations, Participants' contribution</i>
Donate	<i>If you wish to add your shoulder to the wheel of the CIB movement, we would gladly welcome your contribution by way of time, money or skills and</i>

creativity:

- Time: help organise future CIB events like (a) Round Tables (RTs); (b) International CIB conference/s, (c) work closer with us at the CIB Secretariat or (d) spare some time assisting other CIB activities. It's likely you will meet a team of highly passionate people, endeavouring to change business and industry.
- Money: we welcome any contribution in terms of cash or kind, in order to help fuel CIB actions across the world. Please be in touch with your CIB National Body if you prefer your donation to be used only in your country. If in doubt at any point, please feel free to ask the CIB Secretariat, about the best ways and means that your donation can benefit the cause for CIB (local or international).
- Skills, Creativity and Advice: if you are keen to become part of the solutions to today's problems in business, assist us with your dedication, drive, creativity and your unique talents and skills. CIB presents many opportunities for an individual who wishes to contribute to the larger good.

Online Presence www.cibglobal.org

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